

Yale-China

REVIEW

AUTUMN 2005



Welcome

From the Executive Director

This year, we have been reminded of how fragile our lives on earth can be. We have seen how disasters, both natural and man-made, have obliterated entire communities and devastated the lives of thousands of people. In the part of the world where Yale-China works, concerns about the dangers of avian influenza continue to grow.

Amidst uncertainty and apprehension, there is something reassuring about the traditions and rituals that accompany a new school year. Twelve Yale-China Teaching Fellows have settled in for another productive year, and our first teacher at Xiuning Middle School in Anhui has arrived

to begin developing our new program there. Yale-China scholarships have been awarded to 248 students at Xiangya School of Medicine, and this year's Chia Fellows are pursuing their studies and research at Yale. In mid-October, we helped to organize a conference in Changsha on emerging challenges in China in the field of mental health, bringing together clinicians, researchers, and policy-makers to examine this issue from a range of disciplines. Other recent developments at Yale-China are described in the pages that follow. In all of this work, we find inspiration in the impact that Yale-China continues to have on the lives of so many each year.

—Nancy E. Chapman

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Travis Sevy works with Teaching Fellows in August.

TEACHING FELLOWSHIP NEWS

After a summer of intensive language study and training in Teaching English as a Foreign Language (TEFL) in Beijing and Hong Kong, six new Yale-China Teaching Fellows joined their second-year counterparts for a week-long orientation at New Asia College in late August. Led by Travis Sevy, Yale-China's new program officer for teaching programs and exchanges, the conference focused on maintaining a strong "teaching culture" at each teaching site through peer observation and evaluation, closer lesson planning collaboration among Fellows, and a review of goals and expectations.

The conference built on a year-long effort led by Yale-China Trustee Jack Gillette, head of Yale's Teacher Preparation Program, to strengthen the fellowship's training and professional development structure. After observing and evaluating classes at each teaching site in March, Jack identified the continued cultivation of a strong "teaching culture"—defined as a collective enthusiasm for, interest in, and reflection on the work of teaching—as a top priority for the fellowship. This goal is being achieved by giving the Fellows guidance on how to develop a conceptual understanding of their role as teachers, how to design teaching activities, and how to assess student progress.

NEW WORK WITH MIGRANTS

Yale-China is pleased to announce it will participate along with colleagues at Yale University in a three-year

project funded by the Sun Hung Kai Properties - Kwoks' Foundation Limited in Hong Kong. Yale-China's role will be to conduct a preliminary study to assess the health status and needs of the migrant population in the Pearl River Delta area of Southern China. The study will lay the groundwork for future Yale-China training programs to address the needs of this important population.

In designing and conducting the assessment, Yale-China will work closely with researchers from the region to form a research team that will conduct a preliminary assessment study of migrant workers and their families in selected communities to ascertain health needs, determine knowledge levels and risk awareness regarding infectious diseases such as hepatitis, tuberculosis, and sexually transmitted infections, and identify the most effective intervention points for future action. Because current knowledge and understanding of this segment of the population are limited, this preliminary assessment work is critical for the success of subsequent interventions.

CONTINUING WORK IN HIV/AIDS

In other grant-related news, Yale-China received funding from the Center for Interdisciplinary Research on AIDS at Yale University to conduct an integrated literature review of cross-border and cultural issues in three distinct border regions of China. The review will compare the effects of cross-border movements on the HIV/AIDS epidemic in the provinces of China that are experiencing explosive epidemic growth—Xinjiang, Yunnan, Sichuan, Guangxi, and Guangdong.

The review is being conducted by Ann Williams, former Yale-China trustee and professor of nursing at Yale University, and Hongping Tian,

Yale-China program officer for health programs. As with the Sun Hung Kai Properties - Kwoks' Foundation grant, the purpose of this research is to elucidate important areas for future program interventions.

2005 CHIA FELLOWS ARRIVE

With the generous support of the Chia Family Foundation, Yale-China has been training female public health professionals from Hunan province since 1998. Each year, two Chia Fellows are selected to come to Yale for four months of training, during which time they develop a project proposal to address health needs related to



Chia Fellows Zhang Qiong, left, and Shi Jingchen.

blood-borne diseases in their home province. After a semester at Yale, they return to Changsha to carry out their projects under the guidance of their Yale faculty mentors. Thirteen outstanding young women have already completed the program.

In late August, we welcomed SHI Jingcheng and ZHANG Qiong, as our newest Fellows in New Haven. Shi Jingcheng, an instructor at the School of Public Health of Central South University, is developing a program to improve middle school boarding students' ability to protect themselves against Hepatitis B infection. Zhang Qiong is a senior staff nurse at the Xiangya Hospital. She will be working on a project to assess knowledge about HIV/AIDS among unmarried youth in Changsha and perceptions about the disease shown at premarital screening check-ups.



Adventure-Ship, a camp for disabled Hong Kong children, has had Yale-China interns since 1998.

A SUMMER OF SERVICE

Twelve Yale students spent the summer of 2005 participating in the Yale-China Service Internship Program. Since 1998, the program has placed 77 Yale students as summer interns in fields including public health, youth services, environmental science, early childhood development, rural poverty alleviation, and non-profit management.

In Hong Kong, intern David Gottesman worked with the think tank Civic Exchange and produced a research report on the response and effectiveness of Hong Kong NGOs to the Asian tsunami, assessing the unique role of Hong Kong in disaster relief given its current degree of autonomy from China. Across town, interns Selena Liao and Elliott Mogul assisted in capacity-building and training activities at Adventure-Ship, an organization that addresses the



Intern Alex Millman interviews a Yunnan resident.

needs of disabled, mentally handicapped and seriously ill children through shipboard activities in the waters around Hong Kong. As Selena described her work, the children she interacted with changed her ideas about the disabled:

"[My internship showed me] how much the mentally handicapped are the same [as the] rest of us. The participants shared my feelings of awe at the beauty of the network of islands strewn amidst the green waters of Hong Kong, while enjoying the ocean breeze on a blazingly hot day."

Another Hong Kong-based intern worked on software and computer capabilities for the staff and project managers of the Amity Foundation. Patrick Fitzsimmons designed, installed, and trained staff in the use of a new database for the foundation's China operations and traveled to Amity's headquarters in Nanjing to train its staff to use the database.

Meanwhile, six Yale-China service interns were in mainland China for the entire summer, working with NGOs in Kunming, Taiyuan, Beijing, and in rural areas of various provinces, including Hebei and Yunnan.

During their internships, the interns were witnesses to the challenges faced by the mainland's emerging civil society organizations. As an intern at the Yunnan Daytop Village Drug Rehabilitation Center Naoko Kozuki says:

"I have many stories to tell about what I experienced. But in the end, what I will remember for years to come is the people I met in Kunming. In my

quest to find my own way to make a difference in the world, I see no better example than my co-workers at Daytop, who taught me the value of persistence and audacity. They are what I want to be; they are what I strive for."

Intern Alex Millman, who worked at the Yunnan Reproductive Health Research Association, shared similar reflections:

"Indeed, it was through all of my experiences this summer that I actually realized what I hope to do with medicine and that I want to return to China to do more health-related work again as soon as possible. Finally, I believe that one of the most valuable lessons I learned this summer is that every disease I will be confronted with in the future has a human face."



Intern Hang Xu at the Taiyuan School for the Blind.

NEW TEACHING FELLOWS OFF TO CHINA

Six Yale graduates from the classes of 2003, 2004, and 2005 joined our Teaching Fellowship Program in June:

The Chinese University of Hong Kong
Una Au '05 • Martha Fulford '05

Lingnan (University) College at Sun Yat-sen University
Kelly Brooks '05

School of Humanities at Sun Yat-sen University
Andrew Smeall '05

Yali Middle School
Dan O'Neill '03 • Alison Duffy '04

New Design in Ch

Many of us have seen them, those pagoda-like high rises that dominate the Chinese urban landscape, like Shanghai's bulbous Pearl Tower. And we have heard the reports of the mainland *nouveaux riches* commissioning private residences derivative of famous buildings in the West, like the home of a Shanghai businessman modeled after the U.S. White House. But few of us know much about the young talents forging a new path in Chinese design that reflects neither a clichéd merging of "East and West" nor a modern interpretation of ancient Chinese forms. These relative newcomers to the international stage present a rational and authentic approach to design that rejects a particular label or singular style. Innovative architects like Ma Qingyun of Shanghai design firm MADA s.p.a.m. (strategy, planning, architecture, media) stand at the vanguard with an uncompromising design approach that has won him a slew of competitions and redevelopment commissions.

I first met the Shanxi-native, University of Pennsylvania-trained Ma Qingyun shortly after I moved to Ningbo, Zhejiang to begin my Yale-China Teaching Fellowship in 2002. Ningbo, once China's largest trading port, now sits poised for its resurgence as a business and cultural mecca. In the coming years, Ningbo will connect to Shanghai via a modern expressway and high-speed rail link. This direct connection to China's major business hub has inspired a flood of land speculation and an interest in commissioning new development projects.

Back in 2002, the talk of the town was Ningbo's new city square, Tian Yi Guangchang (Tian Yi Square.) Its overwhelming size provided the grand scale demanded by Chinese civic design, and yet the Square demonstrated a bit more subtlety in its inclusion of polished wood balustrades and spare concrete forms. This modernist twist seemed quite a departure from the UFO-crowned structures to which I had slowly acclimated myself during my first three months in China. I remember feeling hopeful about what this type of building presaged for Chinese design, in general, and my new home in Ningbo, in particular.

Ma believes that the key to success lies in the development of a distinct identity. In the tradition of architectural greats like Le Corbusier, Frank Lloyd Wright, and Rem Koolhaas, Ma understands the need both to project a big personality and to shock with radical ideas about the future of architecture. He often notes that Chinese architects have yet to solidify an aesthetic collective. For Ma, this is a blessing. He works under a belief that each building challenge comes with its own unique set of solutions that are not necessarily defined by a national aesthetic or certain design school. "Appropriateness" therefore need not equate with regionalism or a particular "Chinese style."

After my initial meeting with Ma in Ningbo, he told me that if I ever needed work, I should give him a call. Little

did I know that the advent of SARS

of building in China and to the wor
By the time I started work, MAD
anced preservation and innovation
business center similar to New Yor
informed the design process, resul
a preexisting traditional Chinese co
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startling, the design of the new stru

The world once scoffed at Chine
found en vogue during the 1980s.
counterparts latching on to the buz
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my time at MADA s.p.a.m., I work
taneous urbanism", wherein Chin
to ask if he had time to "design n
and understand the places I visit
Ningbo when these places seeme

Below: A view of the People's Square in Shanghai. The offices of the design firm MADA s.p.a.m. are nearby.



By Alonzo Emery

Participation in a Yale-China program often leads to unanticipated trajectories. Here, one former Yale-China Fellow discusses going from teaching English to being a witness to China's architectural revolution.



Left: The JW Marriott Building in Shanghai, photographed from the Shanghai Art Museum.

Above: Alonzo Emery, the author, teaching English at Huizhen Academy, Ningbo as a Yale-China Teaching Fellow in 2002.

... would thrust me on the job market and into his office. Once there, I was formally introduced to the breakneck speed world of Chinese contemporary design, art, and architecture, which have remained the subject of my writing ever since. MADA s.p.a.m. was putting the finishing touches on its redevelopment of China's first 'Bund' back in Ningbo. The firm balanced, taking an abandoned site sitting opposite an industrial park and transforming it into a tony shopping, residential, and work's refurbished meat-packing district. Materials, forms, symbolism, conceptual creativity, and social underpinnings all fitting in an environment that embodies the firm's understanding of the city's history and its people. The juxtaposition of a courtyard house with a techno-colored new shopping strip simultaneously reflects both Ma's sensitivity to existing conditions and our notions of appropriateness. While the commingling of these two very distinct building types initially might seem awkward, the structure makes enough stylistic overtures to the existing buildings that, in the end, the site pieces together naturally. These architects for their strange reinterpretations of the latest trends and their over indulgent use of the white tile China. But the international design community has changed its tune and Chinese architects like Ma now find their foreign buzz generated by China's recent building boom, leading luminaries like Robert Venturi to comment that he might alter the "Learning from Las Vegas" to "Learning from Shanghai". The design community now waits anxiously to see how Chinese architects address the needs of a rapidly urbanizing population and how they will answer the design challenges of the 2008 Olympics. During this time, I was involved with those on the frontline of this building frenzy. Ma often spoke of a new trend in urban development, "sponsor-driven urbanism" where these mayors would approach him to design their cities virtually from scratch. Indeed, one Jiangsu mayor called Ma to design his "new Central Business District". My experiences at MADA s.p.a.m. offered a new lens through which to view urban development in China. However, no such adventure in urbanism could trump the early, halcyon days as a Yale-China Fellow in China. It felt mysteriously fresh and all was just beginning.

Our Community

**The Yale-China Association
mourns the passing of
Henry Luce III,
a long-time friend and trustee of the Association, and
expresses its deep gratitude for his loyal support.**

NEW TRUSTEES

Thomas Ashbrook (Tom) is host of National Public Radio's evening news and interview show, "On Point". A journalist who previously spent ten years in India, Hong Kong and Japan, Tom graduated from Yale in 1977 and served as a Yale-China Bachelor at The Chinese University of Hong Kong (1977-1979). He worked at Hong Kong's TVB-Pearl and the *South China Morning Post*, before joining the *Boston Globe* in 1981, where he served as Tokyo bureau chief, foreign editor, and finally deputy managing editor. Tom co-founded the Internet start-up HomePortfolio.com, a venture chronicled in his 2000 book, *The Leap*.



Wing-ming Chan graduated from New Asia College. A recipient of the Yale-in-China Scholarship, he received his M.A. in Philosophy from Yale in 1964 and his Ph.D. in East Asian Studies from the University of Wisconsin, Madison in 1981. He taught in the U.S. and then at The Chinese University of Hong Kong until 1992. Wing-ming served as dean of the School of Languages in Education at the Hong Kong Institute of Education until July 2004. He is the former host of several radio and

TV cultural programs in Hong Kong, including the award-winning "One Minute Chinese" TV program. He is the author of several

Chinese-language books, three of which were on the non-fiction best-sellers' list in Hong Kong.

Alice Easter is currently pursuing an M.B.A. at Columbia Business School. After graduating from Yale in 1998, Alice was a Yale-China Teaching Fellow at Huizhen Academy in Ningbo (1998-2000), teaching elementary and middle school students. Back in the U.S., she worked as a human resources consultant at Towers Perrin. In her spare time, Alice continues to teach English to recent high school immigrants from China at a community youth center in New York's Chinatown. She is married to Yale-China Teaching Fellowship alum Matt Easter.



Christian F. Murck (Chris) is Managing Director of APCO China. His experience in Asia spans over twenty-five years. He joined APCO in June 2001 after five years in Beijing as Managing Director and Senior Country Officer of the Chase Manhattan Bank. Chris also worked in the international division of Manufacturers Hanover Trust Company in New York, with responsibility for different countries in the Asia Pacific region. He graduated from Yale in 1965 and was



a Yale-China Bachelor at The Chinese University of Hong Kong (1965-1967). Chris previously served as a Yale-China trustee and as President of the board of trustees. He holds a Ph.D. in East Asian Studies from Princeton.

Andrew M. Nuland (Drew) Upon graduating from Yale in 1986, Drew served as a Yale-China Bachelor at Hunan Medical University in Changsha (1986-1988). He later worked on China-related epidemiology studies for the U.S. National Cancer Institute prior to getting an M.B.A. from the Wharton School and an M.A. in International/East Asian Studies from the University of Pennsylvania's School of Arts and Sciences and the Lauder Institute of International Studies. Drew worked for Bristol Myers Squibb's China subsidiary in Shanghai, and then ran one of China's first foreign-invested television production companies, SOSA TV. Since 1996, he has been Managing Director and Chairman of China operations for the Bacardi Group in Shanghai.



R. Drake Pike (Drake) is Lehman Brothers' Asia Head of Credit Risk Management. He previously held various positions at JP Morgan Chase and at Tokai Asia, a Hong Kong hedge fund. Drake holds a B.A. from Yale in Chinese Literature and an M.P.A. from Princeton's Woodrow Wilson School. He was a Yale-China Bachelor in Hong Kong (1974-1976). Drake was instrumental in organiz-



ing the 50th anniversary celebration of ties between Yale-China and New Asia College in June 2004. He is active in the Yale Club of Hong Kong, and sits on the board of the Hong Kong-America Center, which promotes U.S.-Hong Kong academic exchanges.

Gregory S. Prince, Jr. (Greg) recently retired as Hampshire College's president after sixteen years. He had served in the Provost and the Dean of the Faculty offices at Dartmouth College, where he was responsible for interdisciplinary programs, including Asian Studies. At Hampshire, he supported the development of programs in Hong Kong and Hefei, China. Greg holds a B.A., M. Phil. and Ph.D. in American Studies from Yale and was a Yale-China Bachelor at The Chinese University of Hong Kong (1961-1963). He currently is vice-chair of the Council for Ethnic and Racial Justice of the American Bar Association and is Senior Advisor for Board Development and College Relations of a new corporation: Pathways to College.

Zhongxing Liao, M.D., is an Associate Professor at the University of Texas M. D. Anderson Cancer Center in the department of radiation oncology. A native of Changsha, she received her M.D. degree from Hunan Medical University in 1982. She was first exposed to Yale-China during her studies when she was taught by former Yale-China Bachelors Nancy Chapman, David Jones, and others. She did her residency training in radiation oncology at Hunan Tumor



Hospital & Institution. In 1989, she was granted a World Health Organization fellowship for post-graduate training at the University of Texas M. D. Anderson Cancer Center in Houston. Zhongxing joined the center as an Assistant Professor in 1999 and in 2002 became the section chief for thoracic service in the department of radiation oncology.

Alexander Wilmerding (Alex) is a Principal at Boston Capital Ventures, a Boston-based firm which manages venture capital partnerships investing in growth companies. He graduated from Yale in 1987, and was a Yale-China Bachelor at the Yali Middle School (1987-1989). He served in management positions with the Swire Group and Fednav Limited in China, Hong Kong and Southeast Asia before receiving an M.B.A. from Columbia Business School. A former Yale-China trustee, Alex spearheaded Yale-China's Centennial Campaign and previously served as Vice Chair for Development.



STAFF AT YALE-CHINA

Beth Andonov started in February 2005 as administrative assistant to Nancy Chapman and Christin Sandweiss helping with development activities and coordinating the bi-annual board meetings. Beth is originally from Henderson, Nevada, where she received her B.S. in interior architecture. She has worked as an interior designer and political campaign consultant and has come to New Haven with her



husband, Walter, who is pursuing a Ph.D. at Yale.

Betty Ho has joined Yale-China's Hong Kong office as Administrative Assistant. Previously she worked for over 20 years as a secretary at Pacific Century CyberWorks Limited, previously Cable & Wireless Limited and Hongkong Telecom. Her last job title was Executive Secretary to the Director of Risk Management.



Meri K. Ross has served as staff assistant since October 2004. Her previous experience includes serving as administrative assistant at Agilix, a New Haven biotech company, and more than 10 years as a reporter and photographer at newspapers. Meri has a B.A. and an M.A. in mass media communications from The University of Akron.



Travis Sevy joined Yale-China as Program Officer for Teaching Programs and Exchanges in July 2005. He will oversee the Teaching Fellowship program. Previously, Travis worked as a Chinese language instructor in the U.S. and taught English in China and Taiwan. He graduated with a B.A. in International Politics and Chinese Studies from Brigham Young University and completed a one-year program in Chinese Studies at the Johns Hopkins University School of Advanced International Studies-Nanjing University Center.



Calendar

October 19-20, 2005	Mental Health Conference Xiangya School of Medicine, Changsha, China
October 21, 2005	Chia Fellowship Conference Xiangya School of Medicine, Changsha, China
November 18-20, 2005	Teaching Conference for Teaching Fellows Sun Yat-Sen University, Guangzhou, China
September 29-30, 2006	Yali Middle School Centennial Celebration Changsha, China

The Yale-China Association is a private, non-profit organization that contributes to the development of education in and about China. Yale-China's programs in health, law, English language instruction, American studies, and community service bring life-changing experiences to thousands of people each year.

The *Yale-China Review* is published by the Yale-China Association to keep our community up-to-date with rapid developments in Yale-China's programs and to feature the voices of our program participants in the field. The views expressed herein by individual authors do not necessarily represent the views of the Yale-China Association or its members.

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www.yalechina.org



Above: Girls play basketball at a school in Leishan, Guizhou province, one of the sites where Yale-China Service Interns have worked with the Zigen Fund.
On the front cover: The border between Hong Kong and mainland China. Lo Wu is on the right; Shenzhen on the left.



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